**General Assembly**is a global network of campuses providing educational opportunities in technology, entrepreneurship, and design. We are creating a global community of individuals empowered to pursue work they love by offering immersive programs, long-form courses, and classes and workshops on the most relevant skills of the 21st century.

**Seeking a Digital Marketing Intern**

The Digital Marketing Intern will be part of the Melbourne Audience Development team, helping to run our classes and workshops and work with us on our audience development campaigns. We’ll teach you all about how a hands-on digital startup runs and launches in a new market.

**Responsibilities include:**

* **Digital Marketing:** You don’t have to be a pro – we’ll teach you the ropes and show you how to run Facebook campaigns, online advertising and copy writing.
* **Class Operations:** You’ll also help execute our evening classes and workshops, doing front-of-house duties (greeting, check-ins etc).

**You:**

Some background in marketing is a big plus, but it isn’t a must. In fact, it’s more important to us that you identify with our culture and ethos. This position is perfectly suited to someone who studies in marketing, advertising or digital technology.  
  
**You are an Entrepreneur at Heart.**You prefer the opportunity that comes from being part of a small team to the predictability that comes with larger organisations. You are not afraid of getting your hands dirty, diving into the weeds to understand your business to its core.  
  
**You are a fast learner.**This is an intern position, so we’ll teach you as much as we can. But you’re part of a close-knit, highly-skilled (and very busy) team and you’ll need to be independent and resourceful. You are not possessive of ideas or thin-skinned when it comes to critique.

As a part of General Assembly, you will be at the centre of the Melbourne technology and startup ecosystem. You will have the opportunity to interact with some of the smartest entrepreneurs, designers and developers on a daily basis - and you will be directing them when they’re on campus!

\*This is an internship position at our Melbourne CBD campus, at Level 1/20 Queen St.